

**STRATHMORE
RED SOX TRIM
ROCKYFORD 8-1**

When he exchanges that for American money he will get considerably less than \$5—the discount rates

The Standard Wishes Everyone A Happy New Year



Men's and Boy's Mackinaw Coats at Bargain Prices

Men's and Boys Sheep Lined Duck Coats	
Boys \$3.65	Men's \$4.95
Men's All Felt Shoes, well made and strong at	\$1.95
Men's Lined Leather Mitts, full split Horsehide, fleece linings	45c
Boys Lined Mitts	25c and 45c
Boys Heavy Fleece Lined Combination Underwear	95c

Thos. E. Wright
Men's Better Wear

SPORT

THREE CORNERED DEAL

—OF—
New York—A three way trade involving players from the New York Giants, Pittsburgh Pirates and Philadelphia Phillies was consummated recently it was announced by Edward W. Dineen secretary of the Giants.

Under the agreement the Giants part with two players and get a similar number in return from the Phillies and the Pirates. The Pirates get one new player and the Phillies two.

The Giants will release Freddy Lindstrom outfielder who will go to the Pittsburgh Pirates and Charles "Chick" Fultz, also an outfielder to Philadelphia. In return the Giants will get George Davis, Philadelphia outfielder, and George Spencer, Pittsburgh pitcher.

Augustine Dugas, Pittsburgh outfielder, will go to Philadelphia along with a small cash payment. The deal is only the beginning of what baseball men believe will be the greatest week of bargaining the leagues have ever seen.

The trade involving Lindstrom is most significant.

Lindstrom came to the Giants in 1924 from Toledo. He was then an infielder and was one of the stars of the world series in that same year batting .333 in seven games.

In 1927 he fell below the .300 mark but for the next six years he was well above that point, reaching his high water mark in 1930 with .325. This season he was converted into an out fielder and had a batting average of .2765.

Lindstrom is 26 and bats and throws right handed.

His acceptance by the Pirates was forecast several days ago when it became known that Pittsburgh was interested in securing another hard hitting outfielder to join the Warner brothers combination.

Chick Fultz the other Giant to be traded is also a right hander. This season he was a regular outfielder and batted .278.

George Davis the outfielder from Philadelphia, will probably replace Lindstrom. He bats and throws right handed and was among the first twenty batters this year in his league. His average was .269.

George Spencer is a right handed pitcher he came to the Pirates in 1926 and for the last two years served in a relief role. This year

HEARD ON THE STREET

IN THE GOOD OLD DAYS

anybody was wash any. Ladies wore dresses. Nobody swayed the day.

There were no happenings. Nobody was appointed. There were no traffic cops. Everybody played croquet.

There were no automobiles. Men smoked very white. Nobody worked out. Rather ice cream was the cream.

Nobody was ashamed to wait. Boy's shoes were copper toes. Saturday night was both night.

No one was tired for speed. Vitamin gauges were unknown. Aik shave was a popular drink.

It took a girl two days to get ready for a party; now she's ready any time.

The hired man got a dollar a day for sixteen hours and earned it, too.

Ladies clubs were the Ladies Aid, Sewing Circle and the rolling pin.

Young people turned in at 9 p.m., now they tune in and don't turn in until the next morning.

There were no cronies, except mother when she tucked her restless baby to sleep.

Beer was 5 cents a glass, including lunch.

The Seven Sutherland Sisters with their seven foot long hair were the envy of womankind the world over.

Land snakes there Mary! What's all that noise in the kitchen? You don't expect me to break three platters and two cups without making a noise do you?

After a few misplays, Mrs. Blank felt called upon to apologize. I'm not so blind I can hardly see my face in the mirror.

Lucky for you, murmured her of fended partner.

Yes, sorry you're not as lucky. They were talking of luck, and the conversation drifted on to horse racing.

He won four games and lost eight his losing contests, however came during that terrific slump which the pirates suffered.

Dugas came from Kansas City this season and played in 55 games. He bats and throws left handed. His batting average this year was .237.

Well, I never have had any luck at it, declared one man.

What? Do you mean to say you have never had a winner? Never won anything on the dog? gasped another incredulously.

No. As far as I'm concerned the only difference between horse racing and dog racing is this. The sort of horses I back are scratched before the race has begun, and the sort of dogs I back sit down and scratch themselves halfway through the race.

Mother, said little dolly bursting into the house, there's going to be the source to go down at the grocers. His wife has got a baby girl and he's had a 'Boy Wanted' sign in the window for a week.

Before the fire on Christmas Eve two young ladies were chatting.

Hold all you would like for Christmas?

No, said Ethel, it wouldn't, but a pair of socks would.

I'll—I've a sort of feeling I've danced with you before somewhere.

She—So have I. The pressure of your foot seems familiar!

How did you feel like the new grandchild? When I sat a grand opening prayer he made.

Al'll say it was! Boy, he ast to things but none of us knew they had up dere.

Now see heah niggs, if you want ed to change a pumpkin into a squash, what would ya do?

Al'll don't know, Circumlocution, but Al'll specks you kin gib me de answer.

Well introspection, if you jes keep it, it would alius be a pumpkin, but if you throwed it up into de air, it would come down a squash.

They laughed at me when I spoke to the waites in Italian, but I'm right back with some Scotch.

"Heckle—Say Pop, did you go to Sunday school when you was a boy?"

Father—Yes, son, regularly. Never missed a Sunday.

Heckle—Well, I'll bet it won't do me any good either.

A HAPPY

New Year

With Increased
Prosperity For 1933

HUGHES MOTORS

PHONE 31 STRATHMORE, ALTA.

Snaith's Meat Market
WISHES EVERYONE A HAPPY AND
PROSPEROUS NEW YEAR
George Snaith
Manager

Phone 25

THE

King Edward HOTEL

THE PLACE WHERE WE WANT YOU
TO FEEL AT HOME

We endeavour to please and aim to give
Service and Courteous Treatment

FRANK MILLER, Proprietor
Happy New Year To Everyone.

**Happy and Prosperous
New Year**

Is Our Wish for you and yours in 1933.

We thank you for your valued patronage
during the past and trust that we may re-
ceive a continuation in the future.

STRATHMORE HARDWARE

"The Store of Quality and Service"
M. A. RELLINGER, PHONE 54

NOTICE

Change in price of Empty Bottles

ON AND AFTER JANUARY 1, 1933, UNDAMAGED PINT
BOTTLES WILL BE REDEEMABLE AT 20 CENTS A DOZEN
INSTEAD OF 30 CENTS A DOZEN.

New Price of Alberta Beers

\$3.70 pints per case \$1.85 pints per dozen
After January 1st, 1933

ALL BOTTLES PURCHASED PRIOR TO DECEMBER 31ST
WILL BE REDEEMED AT PRESENT PRICE OF 30 CENTS
A DOZEN PROVIDED THEY ARE RETURNED TO OUR
WAREHOUSE BEFORE JANUARY 15TH, 1933.

No change in quarts, full or empty

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

Distributors Limited

PHONES M1830—M4537

CALGARY

This Advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

NOW!

IS THE TIME

TO REPLENISH YOUR
STOCK OF
ENVELOPES
LETTERHEADS
LOOSE-LEAF, ETC.

Prices Right
THE STANDARD

READ THE WANT ADS

Classified Ads

LOTS OF FEED—RUNNING
Water. Can take care of 100 head cattle or horses. Good terms. **CLAY LAWYERSON**, Box 122, Strathmore. Dec-14-40

WOOD BLOCKS—JUST RECEIVED
order today. **Chas. Keeling** Phone 72. Strathmore. Dec-14-40

MACLEANS AUCTION SALE
Calgary every Saturday at 1 p.m. 1035-10th Ave East
All Cash Buyers of livestock
PHONE 26191

CHASE & CO.
Funeral Home
3rd St. Strathmore
PHONE 78

J. B. McGUIRE, LL.B.
Barrister, Solicitor,
Notary.
33 Alberta Corner
CALGARY, Alta. Phone 2485
AT ROCKFORD, Alta. Every Saturday.

SINCLAIR & JULL
Barristers, Solicitors, Notaries
MONEY TO LOAN
Office—Elbow Building,
CALGARY. ALBERTA

PETE DE KORT
Carpenter
STRATHMORE

STANDARD LUMP COAL
Delivered on Grabbars
PER TON \$6.75
ANSON CHASE
Phone 78 Strathmore, Alta.

WHY DEAL WITH STRANGERS
Patronize Your Local Agent
FOR INSURANCE OF ALL KINDS.
Westinghouse Radio, Etc.
See **JOE VAN TIGHEN**

W. G. Tierney
Guaranteed Tailor
Suits \$23.00
PANTS \$7.50
FOR ANYTHING IN THE HOUSE

FRATERNAL CANADIAN LEGION, B. E. S. L.
Strathmore Branch No. 10
W. SALLIS, President
W. A. Peterson, Treasurer
MEMORIAL HALL
P. W. Wright, Secy.
J. Fawkes, Asst. Manager
C. Keeling, Secy.-Treas.

The Memorial Committee have decided in view of the prevailing circumstances to make a reduction in the rental charges for the Memorial Hall for this year and the following rates are now in force.

All other charges are unchanged.
Main Hall for Meetings and Concerts \$18.00
Main Hall for Dinners \$20.00
Main Hall and Dining Room for Dinners, etc. \$20.00
Main Hall and Dining Room for Dinners \$20.00
The rates for the Dining Room will remain as formerly viz:
Meetings \$5.00
Card Parties, Dinners, etc. with use of Kitchen \$7.50

HUBBLE'S THEATRE

Friday and Saturday
December 30th and 31st.
JACK OAKIE IN
DANCERS IN THE DARI

Sunday, January 1st
NIGHT PREVIEW
12 o'clock Midnight

Monday, Matinee, 3:30
Regular Show at 8 p.m.
7000 WITNESSES

HUB

BILLIARD ROOM AND BOWLING ALLEYS
STRATHMORE
Tobacco and All Smokers' Necessaries
"The Home of Real Sport."
R. HAMBLI, Prop.

Church Notes

ST MICHAEL'S AND ALL ANGELS CHURCH

1st Jan: The New Day of the Christ

11 a.m. Holy Communion. "The all things obedient"

7:30 p.m. Sunday School.

7:30 p.m. Evening. "Gospel Group or Oxford Movement."

Friday 8th, The Epiphany, Holy Communion 7:30 a.m.

REV. T. E. WINTER.

UNITED CHURCH STRATHMORE

Matinees—Services 11 a.m.

Matinees Sunday School, 12 noon

Strathmore—Sunday School and Bible Class 11 a.m.

Service—7:30 p.m.

Special Music—Christmas Carols in other lands, by the C. G. T. Girls.

Solo—The Gift, by Miss Alice Carver.

Sermon—The Coming of Christ, Rev. E. B. BRUNDAGE.

SACRED HEART CHURCH ORDER OF SERVICES STRATHMORE

First Sunday of Month—Low Mass at 9 a.m.

2nd, 3rd, 4th and 5th Sunday—High Mass at 11 a.m.

Every Sunday—Rosary and Benediction of the Blessed Sacrament at 7:30 p.m.

Every Thursday—Rosary and Benediction of the Most Blessed Sacrament at 7:30 p.m.

Holy Days of Obligation—High Mass at 9 a.m.

Every Week Day—Mass at 8 a.m.

Every First Friday of Month—Sacred Heart Devotions, 7:30 p.m.

Catechism Classes Every Saturday—2 to 4 p.m.

ST JOHN THE BAPTIST CHURCH LANGDON, ALTA.

2nd and 4th Sundays—Mass at 11 a.m.

ST PHILLIPS CHURCH CARLELAND, ALTA.

First Sunday of Month—High Mass at 11 a.m.

2nd and 4th Sundays—Low Mass at 9 a.m.

Every Wednesday—Rosary and Benediction of the Most Blessed Sacrament, 7:30 p.m.

Holy Days of Obligation—Mass at 9 a.m.

Catechism Classes every Saturday after Mass.

Rev. Father McAdan, Pastor Strathmore, Carleland, Langdon.

IS YOUR SUBSCRIPTION PAID?

LOOK AT THE DATE ON LABEL

BURN

Mercury COAL

LOW IN ASH AND HOT

C. KEELING
PHONE 72

Town of Strathmore

—NOTICE—

Taxpayers are reminded that taxes unpaid during the month of December 1932 will be subject to a penalty of 5% on 1st January 1933.

T. M. WEARS, Secy.-Treas.

CAPT. C. O. PETERS HIS AD FOR WIFE GETS 243 REPLIES

New York, Dec. 24.—Capt. C. O. Peters, hotel owner, war veteran and sailor has left for Denmark to interview 243 Danish maidens who have applied for the job of being his wife.

Anders for a young and beautiful woman, the 55 year old widow inserted advertisements in the Danish papers. He received 243 letters. The most promising was from a barmaid. He observed:

"I shall see her first. But she must be the type I am looking for. She must have plenty of spirit and be as young as I feel."

He chuckled at the thought of another requirement which proved the stammering block, he said, to many girls who answered his advertisements. His bride must cross the Atlantic with him in a sailboat.

WILL MASS PRODUCTION GO?

Continued from front page

—O—
success today, he added that "if it keeps it, the little business will stand up and win out over many a big business."

The generally accepted theory that increased profits depend upon continually increasing output was challenged in a report which told what had been accomplished in the steel industry by reducing manufacturing costs while at the same time lowering the rate of production. The report, compiled from data submitted by engineers specializing in various branches of the steel industry, was read before a meeting of the American Society of Mechanical Engineers.

The report holds it is now thoroughly established that "increase of profits by reduction of costs is a wiser method than increasing output capacity," and says there has been a tremendous amount of investigation, study and planning with this end in view during the past year.

As a result of this discovery, the report predicted that with the return of normal conditions, industries will conduct a concerted search for the rate of operation, that will produce the maximum of profit for the plant instead of the maximum of output.

There is in this a touch of idealization of profits which is not to be encouraged; but there is something in the saving of plants to market as a check to the idealization of business. With the industry organized in smaller units, widely distributed, the prospect that residential communities of moderate size, giving their populations the benefits of rural surroundings and better recreational opportunities, will take the place of overgrown, congested metropolitan areas would appear to be more practical and nearer realization.

—O—
Uncle George—Come here Willie! Don't you know who I am?

Willie—You bet I do. You're my father who stayed here two months, and never offered to pay a cent for board, oh yes, I've heard pa speak of you often.

HUDSON BAY ROUTE ENEMIES DECLARED AS STILL ACTIVE

—O—
Winnipeg—Enemies of the Hudson Bay route are still active, the United Farmers of Canada (Saskatchewan section) point out in a statement which says:

For many years the Hudson Bay route has been treated as a political football by leaders of the political parties at Ottawa, and notwithstanding that the railway, elevator and harbor facilities are now completed and ready for traffic, the football game goes merrily on.

In a late issue, the Financial Post which is under the same ownership as Maclean's magazine, which latter is recognized as opposed to the completion of the Hudson Bay route, once more returns to the attack. Having in mind what the Post represents, this attack is most timely as evidence of the pressure that is being brought to bear on the federal government to strangle the Hudson Bay route is infamy. It is an opportune warning to Saskatchewan to beware not only of foes without, but also of foes within, and calls for instant reeve from Ottawa the recognition and treatment which is accorded to other Canadian routes of national importance.

The illwill of the Financial Post emphasizes the severe rebuke administered to the Bennett government by the Monetary Times for failure to welcome the French steamer Sirena on her arrival at Churchill, while at the same time stressing the opening of the Welland canal, thus ignoring an event of international significance, which foreshadows the coming great triumph of Churchill.

KING ADVOCATES TRUSTEESHIP FOR CONTROL OF C. N. R.

—O—
Toronto, Ont., Rt. Hon. W. L. Mackenzie King, Dominion Liberal leader advocated creation of a trusteeship for control of the Canadian National railways with membership selected from labor, agriculture, industry and commerce.

Mr. King was speaking to the annual banquet of the Commercial Travellers' association. Present monopoly of control by capitalist investors was responsible for the present social ills, the Liberal leader said. The former prime minister spoke to a non-political gathering with Premier George S. Henry and Mitchell F. Hepburn, Ontario Liberal leader at the head table on different sides of the chairman and Hon. R. J. Manion, Dominion minister of railways, seated similarly with Mr. King.

Continuing his conception of joint control of industry as opposed to single control, Mr. King said Socialism and Communism constituted the opposite extreme to prevent conditions. They also aimed a monopoly of control, he said, and in his view they, like capital were going to have to surrender the idea of monopoly.

Until very recent times the direction of industrial policy has been almost completely in the control of one contributing factor, namely, the capital investor, or his representative, said Mr. King. They have had a monopoly of control and have used it too exclusively to their own advantage.

The cure for monopoly of control on the part of one contributing factor in industry is not the substitution of another monopoly. In its stead, he said, the Liberal leader, it is the getting rid of monopoly altogether and the substitution in its stead of joint for single control.

TOWNS CONFER AT NANTON ON SKATING RINK LIGHT RATES

A meeting of the representatives of towns operating municipal skating rinks was recently held at Nanton, with representatives from Okotoks, Vulcan, Nanton, Stately and Chesham and officials of the Calgary Power Company attending.

It was disclosed at the meeting that the light bills for the rinks last season were as follows: Nanton, \$312.14; Chesham \$275; Okotoks \$271.71; Vulcan \$294.92; Stately \$181.67.

The representatives of the power company stated that if special consideration were given municipal rinks, similar consideration would be expected by operators of privately owned rinks. J. C. Hiebert, who represented Stately, asked if the company would be willing to waive its exclusive franchise for electric lighting in relation to municipal skating rinks, to permit them to be lighted by gas. The company representatives were not prepared to answer this proposal without further consideration and discussion with officials of the company.

The representatives promised that the company would consider the circumstances of municipal rinks, and communicate with the towns at an early date—Vulcan Advocate.

V. HAWKORTH—
Watchmaker & Jeweller
Will be in Strathmore, Monday and Tuesday of each week, at Patteson's Drug Store.
All Work Promptly attended to
MODERATE CHARGES

Have You Some WHEAT?

TIMES ARE HARD AND MONEY IS HARD TO GET.

THE STANDARD WILL ACCEPT WHEAT IN PAYMENT FOR SUBSCRIPTIONS EITHER NEW SUBScriBERS OR RE-NEWALS.

**4 BUSHELS ONE YEAR.
12 BUSHELS THREE YEARS.**

TAKE WHEAT TO YOUR NEAREST OR MOST CONVENIENT ELEVATOR GET GRAIN CHECK AND MAIL SAME TO

The
STANDARD
Strathmore

Keep Money in
your Own Town